

Macworld

For immediate release

Macworld Magazine Editors Announce the 2003 Editors' Choice Recipients *35 Macintosh Products are recognized for Innovation and Excellence*

SAN FRANCISCO, CA, December 3, 2003 – IDG's *Macworld* magazine, the most comprehensive resource for the Macintosh market, has named the recipients of the nineteenth annual Editors' Choice Awards for 2003.

The Editors' Choice Awards (Eddy Awards), the Macintosh industry's most prestigious distinction for breakthrough product development, are given to the year's top hardware and software products chosen by *Macworld's* editorial department. The *Macworld* editors looked at nearly every new Mac product on the market between Nov 1, 2002 to November 1, 2003, evaluating their overall quality as well as their utility, innovation, and elegance.

"*Macworld's* editors spend all year evaluating products in the Mac market, and now it's time to honor the very best of that bunch," said *Macworld* editor in chief Jason Snell. "We feel that all 35 of the products we've chosen this year represent the very best that the Mac market has to offer. From huge electronics companies to tiny software developers, this year's winners all have one thing in common—really excellent products for the Mac platform."

Listed in alphabetical order by company, *Macworld's* 2003 Eddy Award recipients are:

SketchUp 3.0, @Last Software

After Effects Professional 6, Adobe Systems

Creative Suite Premium Edition, Adobe Systems

Photoshop Camera Raw, Adobe Systems

1 GHz 12-inch PowerBook G4, Apple Computer

Dual 2GHz Power Mac G5, Apple Computer

DVD Studio Pro 2, Apple Computer

Final Cut Pro 4, Apple Computer

iChat AV, Apple Computer

iTunes Music Store, Apple Computer

Safari 1.1, Apple Computer

Xserve RAID, Apple Computer

Mailsmith 2.0, Bare Bones Software

EOS Digital Rebel, Canon

i960 Photo Printer, Canon
PowerShot A80, Canon
DV Backup 1.1, Coolatoola
Painter 8, Corel
Stylus Photo R300, Epson
ReVision 1.1, Granted Software
MotionBuilder 5, Kaydara
Contribute 2, Macromedia
Dungeon Siege, MacSoft
Digital Performer 4.1, Mark of the Unicorn
SpamSieve 2.0, Michael Tsai
MultiSync LCD2080UX, NEC-Mitsubishi Electronics Display of America
OmniGraffle 3 Professional, The Omni Group
Easy Grade Pro 3.6, Orbis Software
Palm Tungsten T3, palmOne
NetNewsWire, Ranchero Software
Revolution Studio 2.1, Runtime Revolution
Salling Clicker 2.0, Salling Software
Disclabel 1.2, SmileOnMyMac
Page Sender 3.1, SmileOnMyMac
ExecutiveSync, Weber Ventures

The Eddy Award recipients will be honored in a feature article in the February 2004 issue of *Macworld* magazine, available on the newsstand January 13, 2004.

About Mac Publishing LLC

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